



**IMBA Program by Modules**  
**2012-2013**

As of 6.10.2011

<b><u>Preparatory</u></b>	<b><u>Module 1</u></b>	<b><u>Module 2</u></b>	<b><u>Module 3</u></b>	<b><u>Module 4</u></b>
13/08/12– 10/09/12	15/10/12 – 21/12/12	14/01/13 – 15/03/13	14/04/13 – 17/06/13	8/07/13-30/08/13
<b>Mathematics</b>	<b>Financial Accounting</b>	<b>Principles of Marketing</b>	<b>Business Game</b>	<b>Business Game</b>
<b>Micro/Macro Economics</b>	<b>Principles of Finance</b>	<b>Principles of Information Systems</b>	<b>Investments</b>	<b>International Marketing</b>
	<b>Principles of Management</b>	<b>International Business Policy</b>	<b>Leaders in Business Seminar</b> <hr/> <b>Doing Business in India</b>	<b>Elective Course</b> The class majority will choose between 2 different courses
	<b>Quantitative Methods</b>	<b>Organizational Behavior</b>	<b>Management in Global Competitive Environment</b> <hr/> <b>Chinese Economy, History &amp; Culture</b>	<b>Business Law</b> (0.5 credit) <hr/> <b>Business Ethics</b> (0.5 credit)
	<b>Research Methods</b>	<b>Cross-Cultural Negotiations: Western, Chinese, Indian</b>	<b>Global Management in the Far East – China Study Tour</b>	<b>Middle East Studies: Economy</b> (Supplementary Course, 0.5 credit)
			<b>International Entrepreneurship Seminar/ China-Asia Entrepreneurship Seminar</b>	<b>International Entrepreneurship Seminar/ China-Asia Entrepreneurship Seminar</b>
Total Credits: 21	<b>5</b>	<b>5</b>	<b>6</b>	<b>5 +0.5 Supplementary</b>

*Notes: 1. The International MBA, in its continuous effort to improve its program, reserves the right to revise the curriculum and course offerings at any time.  
2. Courses from the regular MBA program may be studied in the next academic years without additional payment.*